

Community Investments

2024 - Letter of Intent

Letter of Intent Status: Completed / Ready to Submit

TEST Agency

Agency Information

Section 1: General information

Name	*TEST Agency*
Charitable Number	108160011 RR 0001
Mailing Address	1-385 Wilsey Rd, Fredericton, NB, E3B 5N6, Canada
Telephone Number	(506) 459-7773
Agency Primary Email	office@unitedwaycentral.com
Website	https://www.unitedwaycentral.com/
Primary Contact	TEST Contact
Primary Contact Email	jennifer@unitedwaycentral.com

Section 2: Counties served

Counties served (Select all that apply) MUST select at least one, up to 7	Queens Sunbury York Carleton Victoria Madawaska Restigouche
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Section 3: Organizational Mission

What is your mission and/or mandate?

To improve lives and build community by engaging individuals and mobilizing collective action.

What core strategies do you employ to support your mission?

Identifying critical community needs. Engaging workplaces and community members in volunteerism and activism. Fundraising throughout the year to provide strategic investments in effective and sustainable community service programs.

Section 4: Sound Governance and Financial Accountability Checklist

When was your strategic plan last updated?

April 1, 2023

What are your priority objectives?

Increase campaign revenue, and improve impact on the community through an improved grant application process. Improve visibility in the community.

Has your ED had a performance review or evaluation in the last 12 months (explain process and outcome)?

Yes. Performance review conducted by board executives and HR committee. No major performance issues noted.

Does your ED (or senior staff) have a development plan and clearly defined goals?

Yes

What was the date of your last audit/financial review?

2023-06-20

Attach file in the Uploads section

If your organization serves youth/vulnerable populations, how do you ensure their safety? (E.g., require police checks for all volunteers/staff, adults never alone with a single child, etc.)

Background checks for volunteer staff are required.

Is there any other pertinent information about your organization that we (United Way) should know if we are to consider a funding partnership? (Please explain)

Program lead is retiring March 31, 2024. Recruitment process to begin Dec 1, 2023.

Program Proposal and Funding Request

Section 5: Program Proposal

Program Name *TEST Program*

Brief Program Description (max 200 words)

This program will provide helpful information to agencies applying to UW's Community Fund.

Identification of Need: Describe the need your funding request is intended to address (include community statistics if available)

43% of applying agencies have expressed stress and difficulties in knowing how to write a good application for UW funding.

Solution of Need: How will your program address the above-stated need?

Providing an example of what a good application looks like will give agencies a reference point for their own application. The exemplar, coupled with increased availability of staff to provide direct assistance to agency representatives, will alleviate the stress and difficulty of the application process.

How will you use the funds?

Staffing costs (salary + MERCS), office supplies, IT services

What is your program's total annual operating budget? 24,601.00

Section 6: Funding Request

Amount Requested	24,601.00
Organization's total annual operating budget	525,600.00
Projected # of Unique Individuals Served	45
Projected # of Total Interventions	130

TEST Agency* - *TEST Program

Community Investment Priorities

Community Investment Priority

Community Investment Priority: Mental Health