

# **Our Impact 2021-22**

### Across all ages & stages



 Figures only reflect service usage for programs funded under our Community Fund and do not include all those positively impacted by United Way's capacity & community building work or our investments in 211NB. For additional information about our 'capacity & community building' work and 211 NB, please see pages 10 - 15 of our full annual <u>Report to Community</u>.

# How We Help

#### SUCCESS IN SCHOOL

United Way is helping kids succeed in school and develop key life skills-from pairing children up with mentorship and tutoring programs, to resources that help parents prepare their children for kindergarten.

#### COMMUNITY CONNECTIONS & LEADERSHIP

United Way is helping kids develop positive relationships with their peers and families, and be leaders in their community from team-building recreation programs to mentorships and leadership development opportunities

#### EMOTIONAL & PHYSICAL WELLBEING

United Way is investing in a positive lifestyle for kids, helping them to believe in themselves and make healthy choices- from counselling programs that build self-esteem, to summer camps promoting overall wellbeing.





Helping children and youth reach their full potential

# Your donations at work: Creating supportive developmental relationships for children facing adversity



My daughter has attended Camp Marvel for many years now. It is a time and place where she doesn't have to feel like she is on guard to act "typical" all the time. The value of the time spent with the counselors who understand her requirements without her having to explain herself is immeasurable.

The value of her being in an atmosphere that is altered (dim lighting, low volumes, trained staff), where she doesn't have to struggle to fit in, is priceless. It's one of the few places she is willing to go, that I don't have to convince her. She loves ACF and I love and appreciate all they do for us.

- Bonnie (Mom)

# **2021 HIGHLIGHTS**

#### 105

Kids with special needs reported receiving mentoring at summer camp

#### 160

Students in low-income areas gained life skills by learning and performing orchestral music.

# <mark>278</mark>

Opportunities for vulnerable youth to enjoy inclusive social activities.

# **543**

Youth learned about healthy relationships and violence prevention.

#### <mark>980</mark>

Children received daily nutritious lunch and snacks needed to learn, grow, and be active.

# <mark>492</mark>

Personal safety assessments provided to youth by qualified counsellors.

# 77

Children who reported improved mental health through pairing with a mentor.

# 70,240

Nutritious meals provided to children & youth.

#### **Poverty** Moving people from poverty to possibility

# Your donations at work: Teaching skills and providing support to new citizens of our community.



In 2016, I came to Canada from Syria, as a single mother with 2 kids. I started learning English through MCAF's foundations class. I completed L6 English & Skills Launch course and I now have a part-time job at a Day Care. I like to help other women who have similar life experiences as myself. They need friends and encouragement. I feel happy when I am able to be there for them and share my experiences. In February 2022, I was introduced to 4 new immigrant families from 3 different countries. I assisted the MCAF staff to learn about their needs and assets and referred them to services they need. I also accompanied new immigrants to their medical appointments and parentteacher interviews. I plan to keep my relationships with these families and to keep sharing my experiences.

> - Meryem MCAF

# 2021 HIGHLIGHTS

# 10

Youth at risk of homelessness received transitional living supports

# 119

Individuals with a disability received rehabilitation counselling

# 2,880

Frequency of use of laundry, showers, clothing, and snacks by individuals living rough or in need.

#### 12,535

Bed-nights provided for people living rough or homeless.

#### 30

People with incarceration history or risk factors secured employment.

#### 359

Adults received one-to-one lessons in reading, writing, numeracy, and digital literacy.

#### 8,097

Individuals received nutritious food from food support programs.

# 84,000

Healthy meals provided to people with disabilities or in recovery.

# How We Help

#### HOUSING STABILITY

United Way is helping individuals and families access an affordable, safe and permanent place to livefrom Housing First programs and emergency shelters, to advocating for affordable housing.

#### EMPLOYMENT & FINANCIAL STABILITY

United Way is helping New Brunswickers to find meaningful jobs, manage expenses and support themselves and their families- from job skills training to financial literacy programs.

#### FOOD SECURITY

United Way is working to provide everyone with access to enough nutritious, affordable and appropriate food - from community gardens, to school breakfast programs and food banks.



# How We Help

#### SUPPORTS FOR PEOPLE WITH DISABILITIES

United Way is helping individuals with disabilities to live fulfilling lives - through meaningful work experiences, access to assistive equipment, and access to counselling and support services.

# SEXUAL & DOMESTIC

United Way is helping to provide support and services to victims while raising overall awareness and education in effort to end sexual and domestic violence

#### **MENTAL HEALTH**

United Way is helping individuals and families handle life's challenges - from counselling and peer support groups for people living with addiction and mental health issues, to access to a 24 hour crisis and suicide helpline.

#### CONNECTION TO SUPPORTS

United Way is helping New Bruns-wickers access and navigate the resources they need most in their community – from supporting the expansion of 211 to removing barriers to accessing local services. **X** Community Healthy people, strong communities Your donations at work: Developing confidence and

connections through agency support programs.



NBACL's Family Support Facilitator in the Fredericton region has been working diligently with a family over the past several months to identify unmet needs and assist the family in accessing essential services. This family includes a single mother who attends university full time as well as a young son who has an intellectual disability. As a result of our support, we were able to get the family approved for funding to support their respite needs as well as provide opportunities for the son to get out into his community (with support from his support worker-who was secured by using approved funding). This has allowed the mother to focus on her studies along with caring for her child.

> NB Association of Community Living

# **2021 HIGHLIGHTS**

# 7,291

Newcomers, including immigrants and refugees, engaged with culturally appropriate programs and services for newcomers.

#### 216

Individuals living with intellectual or developmental disabilities had access to work opportunities, vocational programs, and support.

#### 125

Individuals received financial assistance for necessary medical equipment and services

#### 394

People used the local crisis phone line/live chat and one-on-one individual counselling.

# 125

Individuals who have experienced sexual violence received counselling

# 451

Safety plans were designed for mothers and children currently or previously affected by violence.

# 50

Caregivers of children, youth, and adults with special needs were connected to support groups.

#### 38

Individuals with a disability received assistive technology and software to support their studies and work.