

Defining the Investment Areas

All That Kids Can Be

1. Success in School: Supports to promote the educational achievement of children and youth, as well as their transition to post-secondary education or employment. Includes, but is not limited to services that support school readiness, homework completion, reading and writing instruction, academic guidance and counselling, alternative educational options such as dropout programs or flexible learning environments, job skills training, and job search training and assistance.

2. Community Engagement and Leadership Development: Supports to provide opportunities for children and youth to develop positive social relationships with adults and peers at home, in school, and in the neighbourhood, as well as to meaningfully participate in and contribute to community. Includes, but is not limited to, programs that support volunteerism, and those that enable children and youth to participate in a wide range of recreational, cultural, social and civic activities through clubs or youth groups.

3. Emotional and Physical Wellbeing: Supports to assist the development of both emotional health (including a positive self-perception, mental health and resiliency) and physical health (including nutrition, health care, and physical activity) and environment (life stress, socioeconomic status, and neighbourhood setting) that allow children to actively engage in day to day activities.

4. Community Wide Strategies: Strategies designed to advance a common, self-contained project or initiative by multiple partners. These strategies include a community engagement process, overhead costs, and outcome indicators, and often have common funding agreements between partners. Includes, but is not limited to, projects such as Success by 6, Homelessness Action Plans, Action for Neighbourhood Change, collective impact initiatives, and community coalitions such as Poverty Reduction Roundtables.

Poverty to Possibility

1. Food Security: Supports to ensure access to food for individuals and families experiencing food insecurity, and supports to build community by growing, cooking and sharing food together. Includes, but is not limited to, emergency food provision, breakfast/snack programs, community gardens, cooking programs, meals on wheels, community meals, food collection programs.

2. Housing Stability: Supports to people who are homeless or at risk of homelessness to find and maintain housing, meet basic needs, and promote health and well-being. Includes, but is not limited to, emergency shelter, transitional housing services, supportive housing programs, outreach programs, affordable housing development and tenant counselling.

3. Employment: Supports to assist individuals to develop their job skills and to enhance their ability to find and maintain employment. Includes, but is not limited to employment counseling, resume preparation assistance, interview training and other pre-job guidance services, skills upgrading, mentoring, and training and development programs.

4. Financial Literacy & Individual Support: Supports to individuals to develop their knowledge and skills to manage their personal financial resources effectively and help them make more informed money management decisions that improve their financial outcomes and

build their financial security. Including, but not limited to, banking services information and support, financial assessment tools, financial management workshops, personal financial counseling, tax preparation assistance. May also include defending the economic rights of income security beneficiaries, employment insurance claimants or tenants.

5. Community Wide Strategies: Strategies designed to advance a common, self-contained project or initiative by multiple partners. These strategies include a community engagement process, overhead costs, and outcome indicators, and often have common funding agreements between partners. Includes, but is not limited to, projects such as Success by 6, Homelessness Action Plans, Action for Neighbourhood Change, collective impact initiatives, and community coalitions such as Poverty Reduction Roundtables.

(Healthy People and) Strong Communities

1. Aboriginal Peoples: Supports that provide culturally relevant programs and services for Aboriginal individuals and/or families. Areas of support often include, but are not limited to: culturally-based education, training, employment, leadership, community development, and healing and wellness programs.

2. People with Disabilities: Supports to help adults and children with physical or developmental disabilities to live independently and actively participate in their communities, and supports to assist family members and caregivers. Including, but not limited to, mobility training and assistance, escort assistance, independent living supports, respite care, related support groups, education and other resources to help people with disabilities and chronic illnesses to live well.

3. Seniors: Supports to promote healthy and active living among seniors and to support seniors to live independently, either in their own homes or in supportive housing. Including, but not limited to, services such as adult day programs, congregate dining, seniors' centres, and transportation to medical appointments, shopping, banking and other activities, and supports to caregivers.

4. Newcomer Settlement and Integration: Supports to assist newcomers to settle and integrate by meeting immediate needs and providing longer term assistance, and supports to help communities of newcomer engage by building capacity, leadership and voice. Services to meet immediate needs include, but are not limited to, settlement and orientation counseling, information and referral to services, translation and interpretation.

5. Community Mental Health & Wellbeing: Supports to promote mental health and well-being, increase public awareness, reduce stigma, and provide community-based mental health programs. Including, but not limited to, preventive services, crisis support services, addiction services and self-help resources. Also includes support for those living with chronic illnesses.

6. Sexual and/or Domestic Violence: Supports to assist men, women and children who have experienced sexual assault and/or abuse, as well as those who have experienced physical, sexual and/or emotional abuse in domestic relationships. Including, but not limited to, crisis intervention, emergency shelters, counseling and transitional services, parenting supports, and legal support, as well as advocacy, preventative work and public education.

7. Neighbourhood Development & Engagement: Supports to strengthen communities and neighbourhoods by engaging residents, community stakeholders, community organizations, funders, government and academic partners to: improve the quality of neighbourhood life, and foster community cohesion; build and maintain an adequate network of neighbourhood infrastructure, social services and community programs; engage in policy and research activities to understand and support communities and neighbourhoods; and increase public awareness of the importance of strong neighbourhoods for a strong and vibrant city.

8. Organizational Capacity Building and Leadership Development: Supports that help leaders and organizations develop their skills through individual and organizational training and skills development. Including, but not limited to, governance training, strategic planning, program planning, outcomes measurement, evaluation, and volunteer management.

9. Volunteer Engagement and Mobilization: Supports that assist in the recruitment, placement, training, recognition and retention of volunteers at an agency and/or sector level. This includes, but is not limited to, volunteer opportunity databases, volunteer centres, and local volunteerism awards. This does not include volunteer initiatives that are provided by a funded agency or by a specific program for which an organization receives funding.

10. 211: Financial and non-financial investments made in the support and promotion of 211 phone and web services to enable community members' to have access to community, social, non-clinical health and related government services.

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