



**United Way
Centraide**

Central New Brunswick
Région du centre du N.-B.

COMMUNITY FUND INVESTMENTS 2021

ABILITY NB - Rehabilitation Counselling

Allocation: \$30,000

The Rehabilitation Counselling Service benefits individuals living with a mobility disability and their family members by connecting them to rehabilitation counsellors. This is accomplished by reaching out and working with New Brunswickers in the United Way Centraide Central NB regions of all ages who have a spinal cord injury, or mobility disability, as well as their families and caregivers. Outcomes for service recipients include short and long-term gains in independence, community participation, and quality of life.



ABILITY NB - Transition NB

Allocation: \$10,000

The Transition NB program is geared towards youth under the age of 30 living with a mobility disability. Transition Planners are working one-on-one with youth to reach education and career goals. With this program, more youth with a mobility disability have transition plans in place prior to high school graduation, schools have an increased capacity to assist youth with a disability, and youth are better equipped to achieve their education and employment goals.



Adult Literacy Fredericton - Adult Literacy Tutoring

Allocation: \$9,000

Adult Literacy Tutoring is a free, confidential one-on-one English literacy program that is offered in a convenient and learner-specific manner. This program reaches some of the most vulnerable people in the community and those who feel there is a stigma attached to their low literacy. By taking part in this program, adult learners gain access to better employment opportunities, take more control of their lives, participate more fully in the community, and break the cycle of low literacy passing from generation to generation.



Autism Connections Fredericton - Camp Marvel

Allocation: \$5,000

Camp Marvel is focused on supporting the needs of the Fredericton and Oromocto region families with children on the Autism spectrum who require the one-to-one camper/counselor ratio in order to participate fully. This makes camp a unique and meaningful experience for kids who may not typically get to experience camps due to some of the behaviors associated with their Autism. Campers grow more confident, learn new skills and thrive. In particular, parents say this becomes evident when they return to school in the Fall.



Big Brothers Big Sisters of Fredericton and Oromotco - Big Brother Big Sister Matching Program

Allocation: \$22,000

A community-based one-to-one mentoring program for young people who face adversity and are in need of an additional consistent and supportive developmental relationship. The developmental relationship between mentee and mentor is one that expresses care, challenges growth, provides support, shares power, and expands possibilities. The result is a life-changing experience for both the mentor and the mentee.

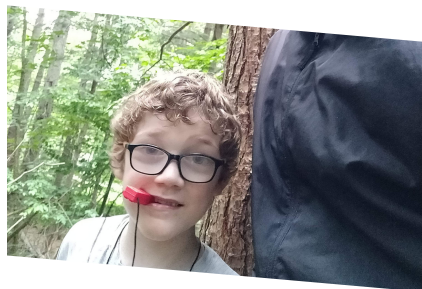




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Big Brothers Big Sisters of Fredericton and Oromotco - In-School Mentor Program

Allocation: \$6,750

A school-based one-to-one teen mentoring program for elementary school students in need of an additional consistent and supportive developmental relationship. The school-based one-to-one mentoring program provides children with a teen mentor from a neighboring high school who acts as a role model and a friend to talk to and share the experiences of growing up within school grounds.



Boys and Girls Club of Fredericton - Childcare Outreach (Childcare and After-school Hours Outreach)

Allocation: \$13,500

The Fredericton Boys and Girls Club uses its Childcare Outreach program to ensure that financial stressors do not impact a child or youth's ability to receive quality childcare. This program targets children who need pre-school, after school, or summer camp programming, but whose families cannot afford these programs and are not able to access subsidies from other methods. High-quality childcare not only helps children succeed but also allows parents to maintain employment and a beneficial work-life balance.



Boys and Girls Club of Fredericton - Educational Outreach

Allocation: \$13,500

Oftentimes, young people who are struggling with their current grades or are at risk of dropping out may also be dealing with complicated home lives and financial hardships. The Educational Outreach program works with these students to provide free academic support through homework help, tutoring, and mentoring offered both in-person and virtually. Students gain a sense of pride in their accomplishments which sets them up for success in future academics and life skills.



Boys and Girls Club of Fredericton - Nutritional Services

Allocation: \$8,000

The nutritional services include breakfast programs, snack programs, and an educational piece added to existing programs. These services provide children with the adequate nutrition that they need to learn, grow and be active. The children learn the importance of proper nutrition and that with access to proper breakfast that they can be more productive in school and in life.



Capital Region Mental Health and Addictions Association - Advocacy & Crisis Support

Allocation: \$5,500

CRMHA provides advocacy support to individuals with mental illness and/or addictions when they encounter barriers to accessing services. This program helps to identify gaps in the system which prevent a continuum of care and prohibit recovery. By accessing these supports and advocacy, individuals experiencing a crisis are better equipped to navigate complex systems and get the help they need.



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Capital Region Mental Health and Addictions Association -

Community Mental Health Education

Allocation: \$15,000

Early intervention is key to better lifelong outcomes, yet many individuals do not seek help because of stigma, discrimination, or because they do not know what help is available. CRMHA's community mental health education program improves public awareness to combat stigma and prevention initiatives to encourage people to seek help early.



Chimo Helpline - Local Crisis and Suicide Line

Allocation: \$12,000

The Chimo call service has been long-established in the local community for individuals experiencing non-emergent mental health distress or challenges. With continued funding, Chimo has expanded to include a texting service to help individuals that may feel uncomfortable calling or face barriers for calling. The text system is especially valuable for those with hearing and speech impairments, anxiety, or those who are not in a private or safe space to make a call.



Chipman Community Care - Low-Income Cooking Classes

Allocation: \$3,000

Each week, together as a group, participants prepare and cook a meal together. This program is open to any low-income individual in the Chipman area but is targeted towards food bank clients and newcomers. Through these cooking lessons, individuals improve their financial literacy with budgeting and making the most out of food box items. A better understanding of the food box items allows monthly food boxes to stretch further, aiding in reducing poverty and addressing hunger needs.



Chipman Youth Centre - Healthy Children Healthy Community

Allocation: \$8,500

The Chipman Youth Centre provides year-round services for youth with an afterschool program for youth ages 5 - 12, a middle school program for youth in grades 6 - 8, and a lunch hour program for high school students. These programs promote physical activity, confidence and self-esteem building, and health and wellness at all ages. Youth are able to access opportunities and learn/try new things that may not normally be available to them.



CNIB New Brunswick - Children, Youth, and Family Support

Allocation: \$20,000

Historically, support and training for children with vision loss in NB have been focused solely on academic achievement. CNIB programs address life skills development and the unique educational, social, emotional, and physical needs of each student with vision loss throughout their school years. CNIB's involvement in the early years better prepares each student for transition to post-secondary school or employment and provides children and families with a life-long connection to the organization that will be there for them as their needs change in the future.



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Downtown Community Health Centre - Outreach Support

Allocation: \$8,500

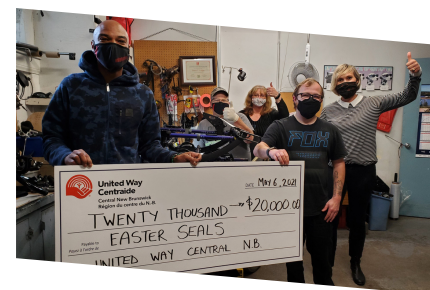
The Community Access Room is the heart of the Fredericton Downtown Community Health Centre and their outreach. The Community Access Room has built a reputation of being a safe space to land for people who have otherwise been treated with disdain or are distrustful of other systems of care. Coming into the Community Access Room is often the first step to being connected to other services that will eventually result in being housed, having addiction issues addressed and treated, and being connected to services that focus on mental health support.



Downtown Community Health Centre - Primary Health Care Outreach

Allocation: \$7,500

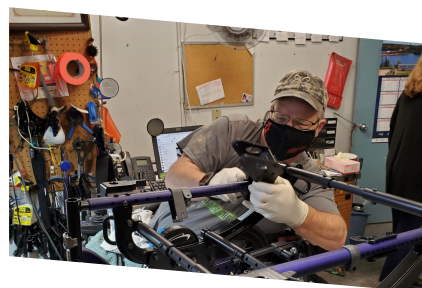
This program works in synergy with the programs of other community partners to address the social determinants of health (SDOH) and assist those whom the Fredericton Downtown Community Health Clinic serves to move from poverty to possibility. FDCHC staff, students & volunteers collaborate with community partners addressing determinants of health, health promotion, harm reduction initiatives & referrals for access to PHC for priority populations.



Easter Seals - Personal Services Program

Allocation: \$12,000

For anyone needing a wheelchair, it is as basic of a need as food, clothing, and shelter. Easter Seals refurbishes and recycles mobility and adaptive equipment to support people with a disability to be independent. The equipment is rebuilt specifically for the client and aids them in getting out to school, work, their community, and seeing family and friends. This program breaks down barriers to daily life for many clients who would not normally be able to afford expensive mobility equipment.



Easter Seals - Assistive Technology Program

Allocation: \$8,000

The Assistive Technology program provides clients with a disability the opportunity to trial technology recommended by their Occupational Therapist before purchasing it. Technology can be very expensive and this program gives clients a chance to make sure it works for them in their daily life before investing in it. The technology provides solutions for students in the classroom to learn and clients at work to be able to perform their duties.



Family Enrichment and Counselling - Subsidized Adult Counselling

Allocation: \$30,000

This program focuses on the most vulnerable populations of adults who struggle to access mental health help. By offering subsidized counselling, Family Enrichment and Counselling are able to meet the needs of those who can't afford counselling. When given the right coping tools and strategies, individuals accessing the counselling become healthier and the Fredericton community becomes stronger.



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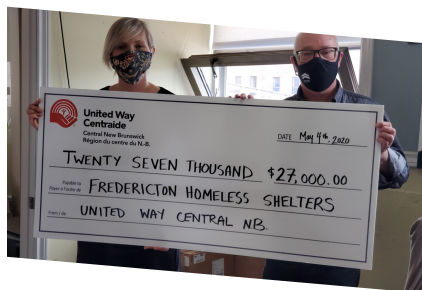
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Family Enrichment and Counselling - Subsidized Youth Counselling

Allocation: \$15,000

This program focuses on vulnerable young people aged 21 or under. Through the provision of subsidized counselling, these young people become more confident and hopeful for the future. By targeting young people, Family Enrichment can help intervene early and lay the foundation for a lifetime of better mental health.



Fredericton Homeless Shelters - Essential Services for the Homeless

Allocation: \$27,000

The Fredericton Homeless Shelters are continuing to move the vulnerable from crisis to permanently housed using a continuum of care approach. With the creation of a new outreach position, the Shelters are now able to extend beyond the shelter stay and make they are doing everything possible to keep people housed. The Continuum is a phased approach to help individuals experiencing homelessness overcome rather than be overwhelmed.



Habitat for Humanity Fredericton - Home Build Program

Allocation: \$10,000

Habitat for Humanity is building 4 homes in the Fredericton / Oromocto area in 2021 alongside the completion of 1 major renovation of a donated home. More families will have a home of their own that is safe, decent, energy-efficient, and affordable. With a hand up, families living in low-income finally find the freedom to make the transition from ongoing rental poverty to the pride and independence of homeownership through the Habitat model. Family members experience better health, children see better results in school and overall families are less reliant on social programs.



Jobs Unlimited - Assessment and Monitoring

Allocation: \$18,000

Jobs Unlimited passionately promotes the benefits of hiring an adult with an intellectual disability to local private and public sector businesses and organizations in order to secure meaningful work opportunities and daily care/support to adults with intellectual disabilities. To ensure employment opportunities are maintained over the long term, Jobs Unlimited personnel are engaged to address any requirement of the client or employer on a daily basis.

Jobs Unlimited - Vocational Activity Service

Allocation: \$9,000

Jobs Unlimited vocational program assists individuals with intellectual and cognitive disabilities facing employment barriers find paid employment in the community. This program at least offers a safe and nurturing environment for our individuals and, for many parents this offers them the freedom to have a life outside of that of a principal caregiver.





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John Howard Society - Intensive Case Manager

Allocation: \$35,000

Intensive Case Management (ICM) teams help clients maintain their housing and achieve optimum quality of life through developing plans for success by addressing health and mental health needs, engaging in meaningful activities, and building social and community relations. The Intensive Case Manager works to continue increasing housing retention, decrease mental health supports necessary, and increase overall wellbeing.



John Howard Society - Service Hub

Allocation: \$20,000

John Howard's Service Hub connects and supports clients with information seeking, referrals, and coaching on how to access services such as affordable housing, employment programs, and mental health resources. By accessing the Service Hub, individuals access services and supports that they would otherwise be unlikely to utilize, thereby capturing opportunities for growth and development.



Liberty Lane - Family Violence Prevention Outreach Program

Allocation: \$25,000

The Family Violence Prevention Outreach Program provides support, resource connection, crisis intervention, danger assessments, and safety planning for all individuals currently or previously affected by violence residing in the Greater Fredericton area. Clients of the program often say it is the first time they are believed, are given correct and relevant information and are given options and explanations on potential outcomes/impacts of certain routes. They feel informed and supported while going through the course of direction they decide.



Meals on Wheels - Home Delivery Program

Allocation: \$25,000

Meals on Wheels serves seniors, individuals with disabilities, and those recovering from illness, surgery, or injury in our community. These individuals are the direct beneficiaries of our program in the provision of a nutritious meal as well as social support. Additionally, the families of these individuals benefit from knowing that this service is providing nutrition and social support to their loved ones. And, our community benefits in that this program serves to provide support to our most vulnerable citizens.



Multicultural Association of Fredericton - Cultural Peer Outreach Program (CPOP) – Cultural Brokers

Allocation: \$35,000

The Cultural Peer Outreach program builds the capacity of the Fredericton community to offer inclusive, culturally appropriate programs & services for newcomers from diverse cultures. It also supports immigrants and refugees to share their skills, contribute to our community, and feel a sense of belonging.



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Neil Squire Society - Makers Making Change

Allocation: \$5,000

The new Makers Making Change initiative connects makers to people with disabilities who need assistive technologies. Empowering people with disabilities through technology and assistive technology services, enables them to move onto employment programs, return to school, increase volunteerism, and creates further social and economic engagement.



Negotkuk Health Center - Community Food Security

Allocation: \$6,000

Funding supplies the Health Center's food bank and community members with nutritionally high-quality protein food sources. Quality protein sources are often absent from food bank operations despite being a crucial part of a healthy diet. Foodbank users are provided with meat cuts and recipes to support healthy bodies and minds, and to promote increased cooking skills.



NB Association for Community Living - Family Support Service

Allocation: \$25,000

The Family Support Service helps individuals with a disability and their families navigate the complex government and community agency systems. It helps ensure that everyone has equal opportunities and the possibility to fully participate in all aspects of life. It also supports families of individuals with a disability to connect with other families/caregivers and share, learn, and grow lifelong friendships.

NB Youth Orchestra (Sistema) – Social change through music and the orchestra

Allocation: \$18,750

Sistema NB is proving that immersing children in playing orchestral music together is a potent strategy for change. Children build values like focus, discipline, mutual respect and teamwork. Important qualities for living are fostered, like joy, confidence, hope, empathy and enthusiasm. Sistema engages children who would otherwise be left out. Priority for recruitment includes children from economically disadvantaged families, immigrant families, and indigenous families.

OPAL Family Services - Support Groups for Youth, Adults, and Caregivers

Allocation: \$15,000

Opal staff facilitate social and recreational programs for youth, adults and caregivers to promote community inclusion, social skills, social support, and recreational opportunities for individuals with disabilities. Opal's 3 support groups, youth group, adult social recreation group, and parent/caregiver support group, provide opportunities for social support, combat isolation, and promote community inclusion by bringing together individuals with disabilities and their neurotypical peers.





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OPAL Family Services - Camp Wonder

Allocation: \$9,000

Camp Wonder is an inclusive day camp that gives children and youth with disabilities opportunities to develop friendships and social skills in an accessible, safe, and fun environment. Opal focuses on celebrating each camper's strengths, abilities, and interests while providing quality respite for their families.



Oromocto and Area Food Bank - Food Centre

Allocation: \$15,000

The Oromocto and Area Food Bank services a large geographic area of rural communities. The Food Bank works closely with churches, service groups, and schools so that no person goes hungry. The Food Bank provides food, food education, classes, used clothing, and other supports for their service area.



Partners For Youth - Making Waves

Allocation: \$10,000

The only program of its kind in New Brunswick and Prince Edward Island. Making Waves is a successful and evidence-based healthy relationships program for indigenous youth in local high schools. It is delivered within a youth engagement model where the participation of youth as facilitators and participants is key to its success. Youth come together to take part in a series of workshops and activities and then work with support staff to develop an action plan for delivery at their local schools or communities.



Sexual Violence New Brunswick - Youth Sexual Violence Prevention Program

Allocation: \$10,000

Working collaboratively with middle and high schools as well as post-secondary institutions in the region, this program delivers school-based (middle school, high school and post-secondary) sexual violence awareness and prevention programming.

Strategies using this type of primary prevention approach have been demonstrated to reduce perpetration and changing a culture that supports sexual violence to one which does not accept any form of sexual violence.



Sexual Violence New Brunswick - Volunteer Crisis Intervention Program

Allocation: \$10,000

Central to this program is a 24 hour, 7 days a week confidential crisis intervention service staffed by volunteers trained specifically in sexual assault crisis intervention, client advocacy, and support. Volunteer Crisis interveners act as advocates for victims during this critical time and help the victim to regain personal power and control as they make decisions about medical care and legal proceedings.



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Sexual Violence New Brunswick - Sexual Assault Counselling Program

Allocation: \$23,000

This program provides access to comprehensive specialized therapeutic services for individuals experiencing sexual violence as well as their parents and partners as needed. An important step to wellness and thriving for survivors of sexual violence is to process the trauma through therapeutic counselling. This program empowers clients towards a safer, more enriched life, helping them participate more fully in all aspects of their community.



Sunbury West Headstart - Preschool Readiness Program

Allocation: \$3,000

Sunbury West Headstart is an early childhood learning centre for children 4 years of age that helps with kindergarten readiness and promotes child-led learning. The children develop friendships within the classroom, become familiar with the school which will help with the transition to kindergarten. Parents become involved in the community and school, meet other families with children, and develop new friendships.



Youth in Transition- Chrysalis House

Allocation: \$27,500

Chrysalis House provides a transitional living program for youth experiencing homelessness or at risk of experiencing homelessness, ages 16 to 19. Chrysalis House and the accompanying life-skills and self-esteem program provides youth with a safe, nurturing home, supports to get connected to and finish high school (as well as prepare for post-secondary or trades training), employment readiness skills, and connection to addiction and mental health supports.