

Financial Statements

United Way/Centraide (Central N.B./Région du Centre du N.B.) Inc.

March 31, 2021

United Way/Centraide (Central N.B./Région du Centre du N.B.) Inc.

Contents

	Page
Independent auditors' report	1 - 3
Statements of operations and changes in fund balances	4
Statement of financial position	5
Statement of cash flows	6
Notes to the financial statements	7 - 12
Schedule of administrative expenses	13
Schedule of community investments (allocations)	14
Schedule of campaign expenses	15
Schedule of community investments and program expenses	16
Schedule of Food For All NB community investments and expenses	17



Independent auditors' report

Grant Thornton LLP 400-570 Queen Street PO Box 1054 Fredericton, NB E3B 5C2

T +1 506 458 8200 F +1 506 453 7029

To the Members of United Way/Centraide (Central N.B./Région du Centre du N.B.) Inc.

Qualified Opinion

We have audited the financial statements of United Way/Centraide (Central N.B./Région du Centre du N.B.) Inc. ("the Organization"), which comprise the statement of financial position as at March 31, 2021, and the statement of operations and changes in fund balances and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information.

In our opinion, the accompanying financial statements present fairly in all material respects, except for the possible effects of the matter described in the Basis for qualified opinion paragraph, the financial position of United Way/Centraide (Central N.B./Région du Centre du N.B.) Inc. as at March 31, 2021, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many not-for-profit organizations, United Way/Centraide (Central N.B./Région du Centre du N.B.) Inc. derives revenue from donations from the public, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of United Way/Centraide (Central N.B./Région du Centre du N.B.) Inc. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess of revenues over expenses, and cash flows from operations for the years ended March 31, 2021 and 2020, current assets as at March 31, 2021 and 2020, and net assets as at April 1, 2020 and 2019 and March 31, 2021 and 2020. Our audit opinion on the financial statements for the year ended March 31, 2021 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of
 expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.

• Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Fredericton, Canada June 16, 2021

Chartered Professional Accountants

Grant Thornton LLP

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Statements of operations and changes in fund balances Year Ended March 31 2021 2020

			2021	2020
United Way other United	s-Centraides I Ways-Centraic	des _	1,192,409 94,808 8,587	
ilable for the ble pledges		_	1,295,804 (55,759)	1,418,479 (48,843)
			1,240,045	1,369,636
			3,000 10,364 - 5,462 278,271	14,000 13,389 4,123 45,916 17,000
ns ort Fund			24,000 20,270 153,042 69,629 318,920 883,842	14,000 - - - - -
			3,006,845	1,478,064
		_	255,152	289,565
nity investm	ents		2,751,693	1,188,499
stments and	l expenses (pag	je 17)	318,920	-
gram expen	ses (page 16)	_	2,316,395	1,146,675
ver expense	es	\$	116,378	\$ 41,824
nvestment equipment	Unrestricted	Restricted	2021 <u>Total</u>	2020 <u>Total</u>
\$ 8,288	\$ 446,096	\$ 7,000	\$ 461,384	\$ 419,560
(3,355)	119,733	-	116,378	41,824
3,414	(3,414)			
\$ 8,347	\$ 562,415	\$ 7,000	\$ 577,762	\$ 461,384
	United Way other Way	ilable for the community ble pledges as ort Fund nity investments stments and expenses (paggram expenses (page 16)) ver expenses nvestment equipment Unrestricted \$ 8,288 \$ 446,096 (3,355) 119,733 3,414 (3,414)	United Ways-Centraides other United Ways-Centraides ilable for the community ole pledges ort Fund inity investments stments and expenses (page 17) gram expenses (page 16) ver expenses ver expenses structed \$ 8,288 \$ 446,096 \$ 7,000 (3,355) 119,733 - 3,414 (3,414) -	United Ways-Centraides other United Ways-Centraides other United Ways-Centraides (1,295,804) (1,240,045) (1,240,045) (1,240,045) (1,240,045) (1,364) (

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Statement of financial position		
March 31	2021	2020
Assets		
Cash and cash equivalents	\$1,052,086	\$ 736,318
Receivables	16,580	11,377
Prepaid expenses	<u>16,362</u>	<u>16,189</u>
	1,085,028	763,884
Pledges receivable – current year campaign	552,747	599,753
Pledges receivable – prior year campaign	42,626	64,655
Less: allowance for uncollectible pledges	(40,000)	(40,000)
	555,373	624,408
Capital assets (Note 3)	8,347	8,287
,	\$1,648,748	\$1,396,579
Payables and accruals Trade Government remittances Deferred revenue (Note 8) Due to Food For All NB (Note 4) Accrued allocations	\$ 88,721 12,480 197,372 - 772,413	\$ 26,003 8,855 216,009 93,335 590,993
	1,070,986	<u>935,195</u>
Fund balances Invested in equipment	8,347	8,288
Unrestricted	562,415	446,096
Restricted	7,000	7,000
	577,762	461,384
	\$1,648,748	\$1,396,579
Commitments (Note 6)		
On behalf of the board Docusigned by: President 3502FD2D5AA141F	— Docusigned by: Scan Winslow — AA3C1616EAB94FF	Treasurer

See accompanying notes to the financial statements.

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Statement of cash flows

Year Ended March 31	2021	2020
Increase (decrease) in cash and cash equivalents		
Operating Excess of revenue over expenses	\$ 116,378	\$ 41,825
Amortization of capital assets	3,355	4,464
Net change in non-cash working capital	<u>199,448</u>	<u>63,619</u>
Einanaing and investing	319,181	109,908
Financing and investing Purchase of capital assets	(3,414)	(5,466)
Net increase (decrease) in cash and cash equivalents	315,767	104,442
Cash and cash equivalents, beginning of year	736,319	631,876
Cash and cash equivalents, end of year	\$1,052,086	\$ 736,318

See accompanying notes to the financial statements.

March 31, 2021

1. Purpose of the Organization

The purpose of the Organization is to improve lives and build community by engaging individuals and mobilizing collective action. The Organization raises funds which are provided to various registered Canadian charities based upon donor designation and needs identified by the community. The Organization is incorporated under the New Brunswick Companies Act as a not-for-profit organization and is exempt from tax under paragraph 149(1)(1) of the Income Tax Act.

2. Summary of significant accounting policies

Basis of presentation

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Revenue and expenses

Revenue

Revenue from campaign donations is recorded on an accrual basis. Revenue is recognized for amounts pledged but not received in the period the pledges are made. Revenue from external program support is recorded using the deferral method and only recognized once the allocation of the funds have been approved by the board. Investment income is recognized on an accrual basis, as it is earned.

The Organization records revenue from bequests when the proceeds are received and it has been determined that any conditions attached to the bequests are acceptable to the Organization.

Expenses

Expenses are recorded on an accrual basis and are charged to three functional areas of the Organization: administrative, campaign and community programs.

Administrative expenses are incurred to operate the Organization and its programs in a cost-effective manner while maximizing all opportunities to further the Organization's purpose. The Organization allocates all of its administrative expenses to the other areas using the method disclosed in Note 5 to the financial statements.

Community investments (allocations) to partner and non-partner agencies, as well as donor options paid by other United Ways are charged directly to community programs and are recognized when the Board has authorized the allocations recommended by the Allocation Committee.

Cash and cash equivalents

Cash and cash equivalents include cash on hand, balances with banks and short-term deposits with original maturities of twelve months or less.

Capital assets

Capital assets are amortized on a straight-line basis over five years. One half of the rate of amortization is used in the year of acquisition.

March 31, 2021

2. Summary of significant accounting policies (continued)

Financial instruments

The Organization considers any contract creating a financial asset, liability or equity instrument as a financial instrument, except in certain limited circumstances. The Organization accounts for the following as financial instruments:

- · cash and cash equivalents
- receivables
- other receivables
- pledges receivable
- payables and accruals

A financial asset or liability is recognized when the Organization becomes party to contractual provisions of the instrument.

Financial assets or liabilities obtained in arm's length transactions are initially measured at their fair value. In the case of a financial asset or liability not being subsequently measured at fair value, the initial fair value will be adjusted for financing fees and transaction costs that are directly attributable to its origination, acquisition, issuance or assumption. Financing fees and transaction costs on financial instruments subsequently measured at fair value are expensed as incurred.

The Organization subsequently measures all of its financial assets and financial liabilities at cost or amortized cost less any reduction for impairment.

Financial assets measured at cost or amortized cost less any reduction for impairment includes cash and cash equivalents and receivables, other receivables and pledges receivable. Financial liabilities measured at amortized cost include payables and accruals.

Use of estimates

The preparation of financial statements requires management to make estimates and assumptions that affect the amounts recorded in the financial statements and notes to the financial statements. These estimates are based on management's best knowledge of current events and actions that the Organization may undertake in the future. These estimates and assumptions may affect the amount of assets and liabilities presented as at the reporting date and the reported amount of revenue and expenses during the fiscal period. Significant estimates in the financial statements include collection estimates pertaining to pledges receivable and resource deployment estimates to assist in allocating administrative expenses. Actual results may differ from the estimates and assumptions used.

3. Capital assets				
·	Cost	Accumulated Amortization	2021 Net Book <u>Value</u>	2020 Net Book <u>Value</u>
Computer and office equipment	\$ 41,603	\$ 33,256	\$ 8,347	\$8,287

March 31, 2021

4. Food For All NB

In January 2014, the Organization entered into an arrangement where it provided financial administration of funds issued to Food For All NB (FFANB) by Department of Public Health New Brunswick – Department of Health (formerly the Department of Healthy and Inclusive Communities). In April of 2020, the relationship with FFANB was expanded whereby the Organization functions as the anchor entity for FFANB activities, financial administration, and oversight. During the COVID-19 pandemic, FFANB's infrastructure was leveraged to host and deliver a number of emergency food-security initiatives. Funding and outputs for these initiatives are overseen by the Organization and delivered as part of its programs.

	2021
Opening balance, Due to Food for All NB	\$ (93,335)
Add: Due to Food for All NB – recognized into income	93,335
Add: Government grants	114,992
Add: Other funding	335,037
Add: Government assistance	41,280
Less: Deferred revenue (Note 8)	(172,389)
Total Food for All NB Revenue	\$ 318,920

5. Expense allocation

The Organization allocates its administrative costs to other functional areas: campaign and programs. General costs which do not pertain specifically to any function are considered administrative and are allocated. Administrative costs, summarized on page 12, have been allocated as follows:

Campaign expenses	54%
Program expenses	46%

6. Commitments

The Organization has entered into agreements to lease its premises and office equipment at minimum lease payments as follows:

2022	\$19,975
2023	\$19,975
2024	\$19,975
2025	\$19,975
2026	\$19,975

7. Bank indebtedness

The Organization has an operating line of credit of \$50,000 of which none was utilized at March 31, 2021.

March 31, 2021

8. Deferred revenue

Deferred revenue is comprised of the following:

	<u> 2021</u>	<u> 2020</u>
Food for All NB (Note 4)	\$ 172,389	\$ -
Nackawic community funds	24,983	29,457
Atlantic Compassion Fund	-	133,000
Housing First Funds	-	34,213
Out of the Cold	<u>-</u>	19,239
Total	\$ 197,372	\$ 216,009

9. Financial instruments

The Organization is exposed to various risks through its financial instruments. The following analysis provides a measure of the Organization's risk exposures and concentrations at March 31, 2021:

Credit risk

The Organization is subject to credit risk through its pledges receivable since failure of the parties to fulfil their pledges could result in significant financial losses for the Organization.

Liquidity risk

Liquidity risk is the risk that the Organization will not be able to meet a demand for cash or fund its obligations as they come due. The Organization is exposed to this risk mainly in respect of its payables and accruals. The Organization meets its liquidity requirements by preparing and monitoring forecasts of cash flows from operations and maintaining an operating credit line of \$50,000. There has been no change to the risk exposure from prior year.

10. Transparency, accountability and financial reporting

The Organization follows the reporting guidelines as outlined in its membership agreement with United Way of Canada – Centraide Canada. As part of these guidelines, each member calculates fundraising and allocation ratios. These ratios are summarized as follows:

Campaign ratio	2021	2020
Total revenue Add: provision for uncollectible pledges Total revenue for campaign	\$ 3,006,845 55,759 \$ 3,062,603	\$ 1,478,064 48,843 \$ 1,526,907
Direct campaign expenses (page 15) Allocation of administrative expenses (page 13) Total campaign expenses	\$ 196,505 <u>58,647</u> \$ 255,152	\$ 231,626 57,939 \$ 289,565
Ratio	8.3%	19.0%

March 31, 2021

11. Government of Canada Workplace Charitable Campaign Expenses

Included within campaign expenses, detailed on page 14, are campaign expenses that relate directly to the Government of Canada Workplace Charitable Campaign Expenses. These directly attributable expenses are as follows:

		2021	 2020
Audit and accounting Campaign expenses and supplies	\$	1,997 29	\$ 1,426 204
Computer services		1,572	810
Dues and fees		486	22
Insurance		377	287
Interest and bank charges		1,296	863
Occupancy		4,644	3,878
Office and printing		1,878	2,944
Postage		206	217
Publicity		506	561
Salaries and wages		28,371	22,533
Service contracts		748	552
Telephone and utilities		1,648	1,414
Training		17	360
Travel and conferences	_	<u>65</u>	 172
	\$	43,839	\$ 36,243

12. Impact of COVID-19

The spread of COVID-19 has severely impacted many local economies around the globe. In many countries including Canada, businesses were forced to cease or limit operations for long periods of time. Measures taken to contain the spread of the virus, including bans, quarantines, social distancing, and closures of non-essential services have triggered significant disruptions to business worldwide, resulting in an economic slowdown. Government and central banks have responded with monetary and fiscal interventions to stabilize economic conditions.

As a result of public health guidelines issued from the Province of New Brunswick, the Organization has had to modify interaction with the public which included cancelling and modifying planned fundraising activities. The Organization has assessed that there were no adjusting events for the statement of financial position and results of operations as of and for the year ended March 31, 2021.

In April 2020, the Organization began applying for funding from the Federal Government under the Canada Emergency Wage Subsidy (CEWS) Program, the Canada Emergency Rent Subsidy (CERS) Program, and the Temporary Wage Subsidy (TWS) Program. During the year ended March 31, 2021, the Organization recognized and included the following subsidies in Government Assistance: CEWS - \$183,029, CERS - \$9,566, & TWS - \$1,725.

13. Comparative figures

Comparative figures have been adjusted to conform to changes in the current year presentation.

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Schedule of administrative expenses

Year Ended March 31		2021		2020
Amortization	\$	3,355	\$	4,464
Audit and accounting	•	12,332		10,899
Computer services		8,003		5,713
Dues and fees		170		169
Employee benefits		4,246		3,946
Insurance		2,329		2,192
Interest and bank charges		2,250		2,323
Legal fees		2,941		-
Occupancy	2	28,686		29,651
Office and printing		6,361		8,935
Postage		311		930
Publicity		500		1,045
Salaries and wages	2	23,212		21,713
Service contracts		4,617		4,218
Telephone and utilities		9,293		9,923
Training		47		-
Translation		-		380
Travel and conferences		90		794
Gain on disposal of assets		(138)	_	
	\$ <u>1</u> 0	08,605	\$	107,295
Allocation to campaign expenses (Note 5)	\$	58,647	\$	57,939
Allocation to program expenses (Note 5)	\$ <u> </u> 4	49,958	\$	49,356

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Schedule of community investments (allocations)

Year Ended March 31 2021 2020 Community investments (allocations) Ability New Brunswick Inc. 40,000 32,260 Adult Literacy Fredericton 9,006 6,750 Atlantic Compassion Fund 278,336 17,000 **Autism Connections Fredericton** 5,000 28,750 30,860 Big Brothers-Big Sisters Association Inc. Canadian National Institute for the Blind 20.000 13.870 Capital Region Mental Health and Addictions Association 20,500 13,920 CHIMO Helpline 12.000 10.500 Chipman Youth Centre Inc. 8,500 4,500 Chipman Community Care Inc. 3,000 Community Health Clinic 16,000 7,500 Easter Seals New Brunswick 20,000 7,500 **Emergency Community Support Fund** 825,511 Family Enrichment and Counselling Services 45,000 30,000 Fredericton Boys and Girls Club 35,000 33,380 Fredericton Homeless Shelters 27,000 19,500 Sexual Violence New Brunswick Inc. 43,000 31,510 Habitat for Humanity Fredericton Area 10,000 10,120 Housing First Jobs Unlimited 27.000 18.750 John Howard Society 55,000 44,630 Liberty Lane 25,000 22,500 Meals on Wheels 25,000 17,400 Multicultural Association of Fredericton 18,000 35,000 Nackawic and Area Investment 16,172 18,000 5.000 **Neil Squire Society** 6,000 Negotkuk Health Center New Brunswick Association for Community Living 25,000 18.750 18,750 New Brunswick Youth Orchestra 18,760 New Horizons for Seniors Program 64,821 **Opal Family Services** 24,000 20,250 Oromocto Helpline/Food Bank 15,000 15,230 Out of the Cold Shelter 39,239 22,900 Partners for Youth 10,000 Sunbury West Headstart 3,000 2,780 Youth in Transition 27,500 22,500 1,878,205 519,500 Donor options partner agencies 49,438 21,052 **Total** \$ 1,899,257 568,938

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Schedule of campaign expenses

Year Ended March 31	2021	2020
Campaign expense and supplies Employee benefits Interest and bank charges Centrally coordinated campaign processing fees Office and printing Postage Publicity Salaries and wages Telephone and utilities Training Translation	\$ 14,332 15,885 5,756 14,022 9,775 962 819 131,892 884	\$36,240 13,915 4,277 22,669 14,078 726 1,738 132,697 884 2,752
Travel and conferences	1,805 <u>314</u> 196,505	1,129 521 231,626
Allocation of administrative expenses (page 13)	58,647	57,939
Total campaign expenses	\$ 255,152	\$ 289,565

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Schedule of community investments and program expenses

Year Ended March 31	2021	2020
Allocation and Designations		
Allocations to partner agencies (community investments) (page 14) Donor option to non-partner agencies Donor options paid by other United Ways-Centraides	\$ 1,899,257 131,464 36,533 2,067,254	\$ 568,938 206,038 103,282 878,258
Program expenses Computer services Employee benefits National agency expenses - United Way Canada Office and printing Postage Program funding Publicity Salaries and wages Supplies Training Translation Travel and conferences	10,905 15,696 12,495 281 53 2,000 413 156,501 - 95 533 211	3,376 17,989 11,289 18 - 11,617 - 164,530 425 - 145 9,672
Allocation of administrative expenses (page 13)	49,958	49,356
Total program expenses	\$ 2,316,395	\$ 1,146,675

United Way/Centraide (Central N.B./ Région du Centre du N.B.) Inc. Schedule of Food For All NB community investments and expenses

Year Ended March 31		2021
Allocation to Good Food Access funding	\$ 8	5,131
Program expenses		
Audit and accounting	\$	1,002
Computer services		4,716
Conference and meetings	1	1,093
Dues and fees		2,730
Employee benefits	1	6,944
Good food access funding (page 15)	8	5,131
Legal fees		187
Occupancy		312
Office and printing		8,544
Postage		79
Publicity		579
Salaries and wages	16	6,191
Service contracts	1	3,742
Telephone and utilities		1,024
Training		1,500
Translation		4,962
Travel and conferences		<u> 181</u>
Total Food For All NB Community investments and expenses	\$ 31	8,920