


#UNIGNORABLE ISSUES Every day, people in our communities struggle to build better lives for themselves and their families. These challenges are fuelled by serious social and economic barriers, including poverty, mental illness and isolation. By doing local good, you're ensuring people have access to support when and where they need it most. Your investment in United Way helps people overcome poverty, supports success of children and youth, and strengthens entire neighbourhoods.



#UNIGNORABLE ISSUE



1 in 2 youth in grades 6 to 12 have been bullied

"United Way gave my daughter the opportunity to come out of her shell and gave her a safe space free of bullies and negativity"

OUR WORK

We work to ensure that all kids have a safe, inclusive and positive spaces to receive the mentorship and vital services needed for a brighter future.

In 2019, United Way donors helped

9,411

kids have a safe place to play.

YOUR INVESTMENT CHANGES LIVES



\$100

Provides a full week of Summer Camp for a youth to explore the outdoors and create positive relationships with peers.

#UNIGNORABLE ISSUE



1 in 5 people in our region live in poverty

"We can connect with those who have lost all faith, in both themselves and in the system set up to serve them"

OUR WORK

Our poverty reduction efforts are designed to achieve long-term sustainable change so that individuals have social and economic supports.

In 2019, United Way donors helped

9,639

people impacted by poverty.


YOUR INVESTMENT CHANGES LIVES



\$310

Provides an individual transitioning out of homelessness with support to reduce their risk of becoming homeless again

#UNIGNORABLE ISSUE



1 in 4 people in our region don't feel they belong.

"It makes me feel very secure to know that I have such a wonderful support network to fall into"

OUR WORK

Our focus on community-based services helps strengthen neighbourhoods and mental health services, while reducing social isolation and sexual violence.

In 2019, United Way donors helped

6,867

people access community resources

YOUR INVESTMENT CHANGES LIVES



\$1,200

Provides 3-months of 1-on-1 support for an individual or family in need of mental health or crisis management assistance.

TAX BENEFITS

Annual Donation	\$200	\$500	\$700	\$1,000	\$1,200	\$1,500	\$2,000	\$2,500	\$5,000
NB Tax Credit	\$19.36	\$73.21	\$109.11	\$162.96	\$198.86	\$252.71	\$342.46	\$432.21	\$880.96
Federal Tax Credit	\$30	\$117	\$175	\$262	\$320	\$407	\$552	\$697	\$1,422
Cost after tax	\$150.64	\$309.79	\$415.89	\$575.04	\$681.14	\$840.29	\$1,105.54	\$1,370.79	\$2,697.04