



United Way/Centraide (Central N.B.) Inc. REPORT TO THE COMMUNITY 2009/2010



I believe in my community.

I believe in my
community.

REPORT
To The Community
2009/2010



Report of the President



It gives me great pride to report that 2009 marked another outstanding year for our community as your generosity allowed our campaign to surpass the \$1 million mark once again. Thanks to you, our generous donors, the United Way continues the vital work of strengthening our community and helping the one in four people who rely on the invaluable work of the United Way agencies.

While you continue to support the United Way, the organization continues to evolve by focusing on community impact and community development. More and more we are at the table to participate in dealing with root causes. We are focused on solutions as well as support and on collaboration and cooperation amongst all stakeholders. To these ends we have begun an exciting program with local schools to teach children about community service and get them excited about helping. Additionally, we are involved with the Provincial Government and their commitment to work towards ending chronic homelessness. Initiatives like these and others are what building a foundation for sustainable change and a stronger community is all about.

Speaking of change, this year we find ourselves bidding farewell to our Executive Director Frank Russell who has stepped down to relocate. Frank's leadership has helped us achieve record levels of giving in the community allowing us to branch out to help more people in more areas. On behalf of the entire Board, I thank him for his service and wish him success in his next challenge.

A change of leadership is always bitter-sweet and this is no different. As we say good-bye to Frank we welcome a new Executive Director into the United Way. Brian Duplessis has a proven record of community and professional leadership and the

breadth of experience to lead the United Way forward. He is passionate about our community and I look forward to seeing the organization continue to thrive under his leadership.

I would like to thank our board, volunteers, and dedicated staff for their work this year and for their commitment and their passion. To the agencies, I wish to extend my gratitude for continuing the great work that you do to serve those who need it most.

As the United Way continues to change and improve itself, we do not forget that at our core is people and we use our donor's contributions responsibly to better serve those who need our help. We focus on the fact that those that are homeless, hungry, impoverished, disabled, or addicted should not be defined so much as problems in our community but as persons who are a part of the make up of this community. They have names, they have hearts, and they hurt. A truly caring community does not look the other way or cross the street to avoid a problem, they extend a hand, or a contribution to help deal with the reasons why we have neighbours that are so much in need.

This is what strong communities do, this is community impact, and this is the United Way. We are about hope, about caring, and about a community coming together to support themselves. When we do this, the whole community wins. Thank you for continuing to provide the foundation for our community to serve its own through the United Way and its agencies.

Respectfully submitted,

Tom Meadus
Board Chair, 2009-2010



Report of the Executive Director



Communities are not built upon adversity; rather adversity is merely the approach within which the community reveals its true character. Despite all the uncertainty we face today, there is one thing we can say for sure; our communities in United Way/Centraide Central New Brunswick have boundless character. It is because of your ongoing support, we were able to improve the lives of others.

With steady committed leadership from the Board of Directors; for the past two years, under the direction of our President, Tom Meadus, we have established several new committees. Along with the assistance of incoming President, Steven Fletcher, the allocation process has been revised in an effort to make it fairer for all. Through the support and generosity of thousands of donors and volunteers, last year we were able to assist 36 member agencies to fund 88 programs. With this in mind I would like to say a heartfelt thank you to Bob Scott of NB Power for being the Campaign Chair for the past four successful years, and extend a welcome to Jennifer Ross of CGI who will chair the upcoming campaign.

The Board members of the United Way Endowment Fund, known as the Forever Fund, continue their dedicated efforts to support us which has been invaluable.

We continue to have several community partners that provide United Way/Centraide with the support that allows us to continue

our efforts to make this a better place to live and work. For the past nine years, UPS has provided us with an employee under the loaned representative program for a three month period during our campaign. Their support has been greatly appreciated. This year UPS was represented by Marilyn van Driel who was a valuable part of the team.

In addition, the Provincial Government provided us with a loaned representative, Trish Seely, from Social Development. She was also invaluable to the team. Cominar REIT continues to offer us affordable office space which is greatly appreciated.

In conclusion I would like to thank the Board, Cabinet, volunteers, Member agencies, and last but not least the staff for the opportunity to have this position. It has not only been a learning experience but very humbling. I wish the incoming Executive Director, Brian Duplessis continued success in the position and we are very excited to have him join the team.

Respectfully submitted

Frank Russell
Executive Director

United Way/Centraide Central N.B.

Staff Members:

Frank Russell – Executive Director
Anne Foster – Campaign Manager
Stephanie Fox – Community Development Director
Pam Brown – Finance Administrator
Joy Asher – Office Administrator

2009-2010 Board of Directors:

Tom Meadus – President
Steven Fletcher – Vice President
Debbie Connors – Secretary
Blair McLaughlin – Treasurer

Directors:

Erin Mattinson
Ron Forsythe
Cindy Pope
Rob Horwood
Shelly Janes
David Charleson
Anne-Marie Babineau
Malcolm "Buck" Matheson
Julia Latham
Jennifer Hogan
Kelly Kelly
Frank Russell



Campaign Chair Report



I'm Jennifer Ross and I'm very excited to be the incoming United Way/Centraide Campaign Chair.

For almost 20 years I have been involved in United Way fundraising activities. To be honest, in the beginning I knew that the money was going to people who needed it, but I really did not understand the huge impact that the United Way has in our community. For many Member Agencies this annual campaign is their major fundraising event.

Two years ago I became involved with the Campaign Cabinet as the Information Technology Sector Chair. What a positive experience it has been! The Cabinet is made up of people from all walks of life, some new to fundraising and others with loads of experience. Regardless, the passion and dedication demonstrated by these individuals ensures that we hit, and often exceed, our targets. They are truly exceptional people.

Bob Scott has been the Campaign Chair for the last 4 years. We are very sad to see him leave but we wish him good luck as he pursues other interests. As last year's Deputy Chair I tried to learn half of what Bob knows about running a successful campaign. I believe the key is actually quite simple, it's the volunteers. Without the hundreds of volunteers, phone calls won't be made, events won't

be planned, and pancakes won't be flipped. Then people don't donate and those who benefit from the United Way don't receive the financial support they desperately need.

When called upon, you, the citizens of Central New Brunswick, reach into your pockets to support those in the greatest need in our community. Even in times of financial uncertainty, you donate. Your donations continue to exceed our expectations, and thanks to your continued generosity United Way Member Agencies were able to continue to deliver services at a level that our community needs and expects.

I hope that you will again consider getting involved in the campaign, whether as a volunteer or as a donor. I look forward to being part of another very successful campaign!

Thank You,

Jennifer Ross,
Incoming Campaign Chair



2009 Campaign Cabinet

Bob Scott, Campaign Chair
Jennifer Ross, Campaign
Deputy Chair

Anne Foster, Campaign Manager
Major Larry Foreman
Debbie Connors
Major Ron Bertin
Louise Hale Finley

Monica Antworth
John Thurber
Steve Sullivan
Janice Ryan
Sylvia Hale
Elizabeth Lloyd-Jones
Peter McDougall
Nicola Cassidy

Janice Doucet
Dawn Allaby
Jason Steeves
Ben Coles
Grant Roach
Lloyd Boyd
Ron Forsythe
Ashley Anderson



Statement of Principles for Donors' Rights

The right to be informed of the organization's mission and purpose and to become a member of the organization if the donor so wishes;

The right to know the identity of the organization's officers and members of the Board of Directors and to expect that they act with the greatest transparency, integrity and discernment in implementing the organization's mission and purpose for the best interests of the community;

The right to have access to the organization's annual financial statements and to easily obtain a copy;

The right to know how donations, directly or indirectly contributed to the organization are distributed, and to be assured that donated funds are used as intended by the donor;

The right to be treated with consideration and respect by the organization and to receive appropriate acknowledgment and recognition;

The right to confidentiality regarding personal information about donors and facts about their donations;

The right to expect that all relationships between the organization's representatives and the donor, will be professional in nature;

The right to be informed of the exact nature of the relationship which exists between fundraisers and the organization;

The right to expect that the organization will not share or sell a mailing list which includes the donor's name, without providing the donor with a meaningful opportunity to decline;

The right to ask questions of the organization and to expect prompt, truthful and complete answers in an easy-to-understand manner.

Would You Like To Make a Difference In Your Community?

**YES - I want to make a difference
with a donation of \$ _____**

My cheque made payable to United Way/Centraide Central NB Inc

Please charge to my: Visa Mastercard Amex

Card # _____ Exp. Date: _____

Signature: _____

Name: _____

Address: _____

Postal Code: _____

Tel: _____

Email: _____

Please fill out this form and mail to:
United Way/Centraide Central NB Inc, 400-1133 Regent St., Fredericton NB E3B 3Z2

Everyone needs help and everyone can offer help.

REPORT
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Thank You to our United Way Volunteers



Our 2009 Goal:
\$1.1 Million

Thank you to our volunteers for helping us surpass our goal and raise **\$1,172,800** for our community.



I believe in my community. I believe that its success depends on the people who live in it. That everyone has something to contribute. That everyone deserves respect. That everyone's potential can be realized. That diversity is vital. That every person has value. That everyone needs help and everyone can offer help. That a safe, supportive community is everyone's responsibility.

I believe in possibility.



REPORT To The Community 2009/2010

Every person has value.



United Way donation
from Meritus University



Service Canada
mini putt
winning team



CIBC Days of Caring at Fredericton Food Bank



Park Street School campaign event

2009 Campaign Wrap-Up at Government House



Association of
Indo-Canadians



CGI Information
Systems and
Management
Consultants Inc.



CIBC Customer
Contact Centre



CFB Gagetown

I believe in possibility.

Everyone has something to contribute.

REPORT
To The Community
2009/2010



Leaders Of The Way 2009

INDIVIDUAL LEVEL

DONORS OF DISTINCTION

Peter Acheson
Louis Albert
John Allaby
Sandra Allen
John Bagnall
Brian & Linda Barnes
Terri-Lynn Barton
Kimberly Beardsley
Greg Beattie
Frank Bellehumeur
Greg Black
Iris Bliss
Harold Boley
Peter Bourne
Alex Boyd
Alden Briggs
Ron & Clair Buck
Wayne Burley
Lawrence Cameron
Kris Caron
Robert & Sally Chase
Mary Chisholm
Mary Chouinard
Jennifer Clement
Dr. Les Clements
Dr. John Coates
David A Colborne
Wendell Collicott
Margaret Conrad
Chantal Cormier
David Cormier
Chris Cyr
Patricia Coulson
Danny D'Amours
Jody Dean
Ann Deveau
Antony Diamond
Robert & Irene Dickinson
Norma Dube
Mireille Duguay
Ron Durelle
Lawrence Durling
Jilanna Eagles
Kathy Edwards
Fred & Thelma Everett
Rene Ferguson
Dale Forster
Ron Forsythe

Steph Fox & Matt Cote
Marilyn Garland
Grace Getty
Dr. Henri Giasson
Frances Giberson
Dan Goguen
Glenda Greene
Shawn Haanstra
Angus Hamilton
Paul Hamilton
Stephen Harris
Grant Harrison
Dr. Linda Hebb
Gerald Henry
Glen Hughes
Justin Hickey
Joanne Higgins
Mark Holleran
James Hoyt
Jula Hughes
Julie Hynes
Jan Imeson
David & Thelma Innes
Jennifer Jamieson
Douglas Johnson
Larry Johnston
Dr. J W Keddy
Dianne Kelly
Kimberly Kelly
Sean Kennedy
Darlene Kidman
Eddie Kinley
Gerard LaForest
David Lavigne
Paul Lavoie
Shawn Lean
Guy W LeBlanc
Jolene LeBlanc
Kimberly Leduc
Marc Leger
David Loukes
Sandra Lowman
Carol MacDonald
Dr. Ian MacDonald
Barry MacKnight
Wendy McLeod-MacKnight
Merlin MacNaughton
Ralph Mapplebeck

Dr. Douglas Margison & Jennifer Griffiths
K Bradford Marshall
Paul Martin
William J. Matthews
Erin Mattinson
Dominique Maubert
Mona Mazerolle
Mike McClare
Anne McKay
Robert H McLaughlin
Tom Meadus
Joseph Miedema
Karen Misener
Robert Mokler
Stephanie More
Leslie Morrell
Keith S Murray
Amanda Norcott
Sharon & Brian Nussey
Pius Organ
Robert Oviatt
Colleen Parent-Meade
Jacques Paynter
Carole Peacock
Ronald Poirier
Cheryl Porter
John Richards
Nancy & Michael Richards
Heather Richmond
Christopher Robbins
Lisa Robichaud
Derek Rose
Stephen Rosenfeld
Frank Russell
Marlene Russell
Peggy Scott
W Robert Scott
H Raymond Scovil
Cindy Septon
Peter Shaw
Robert Sheasgreen
John Smallman
Cynthia Stacey
Heather Stewart
Frank Szeligo
Stephanie St. John-Cleghorn
Julius Tarjan
Brian Tees

Sara Terris
John Teskey
Robert Tesselaar
Bernard Theriault
Jocelyne Thompson
John Thomson
A Jane Tims
Louis Turgeon
Gary Waite
Arthur Walsh
Stephen Wheatley
Pamela Whitty
Elbridge Wilkins
David J Wilson
Dr. Frank Wilson
Ian Wilson
Nick Wilson
Laurie Young

LEADERS

Dr. David Addleman
Eric Aubanel
Tom & Rindy Austin
Katherine Baird
Eric Beaulieu
Darrell Bishop
Greg Black
Jane Blakely
Rene Blanchard
Corey Bowe
Terry & Ann Brennan
Ivan Broz
Mark Butler
H E Campbell
John Clark Jr
Debra Connors
Janice Doucet
Margaret Dykeman
Phil Filleul
Daniel Foster
Dale Forster
Shelley Gares
Gregory Gillis
Kimberley Godin
Daniel Goodyear
Debbie Hackett
Dr. Sylvia Hale
Dr. Dana & Phyllis Hanson
Neil Keenan

Anne Warner LaForest
Keith Laughton & Linda Newton
Monique LeBlanc
Sharon MacFarlane
Ernie MacKinnon
Peter & Jill McDougall
Dr. Richard Myers
Solange Nadeau
Dan Nicholson
Cheryl O'Toole
Stephen Patterson
Bruce Pearson
Geraldine Poirier Baiani
Mary Jane Richards
Gillian Robinson
Bonnie Seguin-Tooker
J Roscoe Snodgrass
Jean Snow
Paul Stapleton
Andrew Steeves
Fay Tidd
Dr. Bruce Wilson & Tracy Houlding

BUILDERS

David Charleson
Jane Fritz
Robert Maher
Dr. Scott A Myles
Susan O'Donnell
John Sinclair
Paul H Theriault
Dr. Murray & Mary Young

PATRONS

E John Bliss
Dr. Jeannette Gaudet
Genevieve Laloux
William & Martina Matthews
Robert D Neill

BENEFACTORS

Albert Stevens

LEADERS OF THE WAY

demonstrate a strong interest in and commitment to the well-being of their community. They are individuals, businesses and organizations who support the community through their time, talents and financial gifts.

Membership in the United Way of Central New Brunswick Leaders Program is one in which to take great pride. It is an investment in our neighborhoods that will ensure support for those who are in need. With your continued leadership, the United Way will remain a "helping hand" for others and a strong source of support for many agencies.

THANKS FOR CARING!

Together we are building a better community. United Way/Centraide, Central NB has been bringing caring people together to help others for more than 40 years. Without your help, this can not be done. Thank you for choosing to help make a difference in your community by giving through the Leaders of the Way Program.

GIVING LEVELS:

BENEFACTOR \$5,000 +
PATRON \$3,000 - \$4,999
BUILDER \$2,000 - \$2,999
LEADER \$1,000 - \$1,999
DONOR OF DISTINCTION \$500 - \$999



REPORT

To The Community
2009/2010

Everyone has
something to
contribute.

CORPORATE LEVEL

THANKS A MILLION!

The Thanks a Million Award recognizes the corporations, employees and Labour organizations across the country

Agrium
ArcelorMittal Dofasco
Bell Canada Enterprises,
its Employees and
Retirees
Best Buy & Future Shop
BMO Financial Group
Brookfield Group
(including Brookfield
Asset Management,
Brookfield Homes,
Brookfield Properties,
Norbord, Brookfield
Residential Property
and Trisura Insurance)
Canada Border Services
Agency
Canada Post and its
Employees across
Canada
Canada Revenue Agency
Canadian Natural
Resources Limited
Canadian Pacific Railway
Limited
Cargill Limited
CGI Group and its
Employees
Chrysler Canada Inc.
CIBC
City of Toronto
CN and its Employees
ConocoPhillips Canada
Costco Wholesale Canada
Ltd.

Deloitte
Department of National
Defence
Devon Canada Corporation
Enbridge Inc.
Environment Canada with
the Canadian
Environmental Assess-
ment Agency and Parks
Canada Agency
Ernst & Young LLP
Esso Imperial Oil, and
their Employees and
Annuity/ExxonMobil
Canada, and their
Employees and
Annuity
Federal Service Retirees
Ford Motor Company of
Canada, Limited and
Employees
Foreign Affairs and
International Trade
Canada
GE Canada
General Motors of Canada
Limited and their
Employees
Gouvernement du Québec
Government of Canada
Workplace Charitable
Campaign
Great-West Life, London
Life and Canada Life
Health Canada

HSBC Bank Canada
Human Resources and
Skills Development
Canada and Service
Canada
Hydro-Québec, its
Employees, Retirees,
Unions and Associ-
ations
IBM Canada Ltd. and its
Employees & Retirees
James Richardson & Sons,
Limited and Affiliated
Companies:
- Richardson
International Limited
- Richardson Financial
Group Limited
- Richardson Capital
Limited
- Richardson Partners
Financial Limited
- Tundra Oil & Gas
Limited
- Richardson Centre
Limited
Justice Canada
KPMG LLP
LCBO
Manulife Financial
McCarthy Tétrauld LLP
Mouvement Desjardins
National Bank Financial
Group, its Employees
and Retirees
Nexen Inc.
Ontario Public Service
Osler, Hoskin & Harcourt
LLP
PCL Family of Companies

PepsiCo Canada:
- Pepsi Beverages
Company Canada
- PepsiCo Beverages
Canada
- PepsiCo Foods
Canada
Power Corporation of
Canada and its
Employees
Pratt & Whitney Canada
and its Employees
PricewaterhouseCoopers
LLP
Procter & Gamble Inc.

Provincial Government
Employees of Alberta
Public Works and
Government Services
Canada
RBC
Rio Tinto Alcan Inc. and
its Employees
Rogers Communications
Inc.
Scotiabank Group
Shell Canada Limited
Spectra Energy
Sun Life Financial
Suncor Energy Inc.

Syncrude Canada Ltd.
Talisman Energy Inc.
TD Bank Financial Group
The J. Armand Bombardier
Foundation & Family
Members, Bombardier
Inc. and its Employees
Toronto Transit
Commission
TransAlta Corporation
TransCanada Corporation
UPS Canada / UPS SCS
Canada
WorleyParsons
Xerox Canada Ltd.

UNIONS

Alberta Union of Provincial
Employees (AUPE)
Amalgamated Transit
Union (ATU)
Association of Manage-
ment, Administrative
and Professional Crown
Employees of Ontario
Canadian Federation of
Nurses' Union and its
Member Organizations
(CFNU)
Canadian Labour Congress
(CLC)
Canadian Office and
Professional Employees'
Union (COPE)
Canadian Union of Postal
Workers (CUPW)
Canadian Union of Public
Employees (CUPE)

CAW – Canada
City of Toronto Admi-
nistrative, Professional
and Supervisory
Association Inc.
Communications, Energy
and Paperworkers Union
of Canada (CEP)
International Association
of Fire Fighters (IAFF)
International Association
of Machinists and
Aerospace Workers
(IAM&AW)
International Brotherhood
of Electrical Workers
(IBEW)
National Union of Public
and General Employees
and its Component
Unions (NUPGE)

Ontario Public Service
Employees Union
(OPSEU)
Public Service Alliance of
Canada (PSAC)
Service Employees
International Union
(SEIU)
Teamsters Canada (TC)
The Professional Institute
Of The Public Service
Of Canada
UNITE HERE
United Food and
Commercial Workers
International Union
(UFCW)
United Steelworkers
(USW)

DONORS OF DISTINCTION

Amulet Consulting
Atlantic Tractors &
Equipment Ltd.
Covey Office Group Inc.
Dobbelsteyn Service &
Maintenance Ltd.

Eastern Designers &
Company Ltd.
Elroy Developments Ltd.
Glenn Group
HSBC Bank of Canada
Harvey Studios

Helark Investments
J H Landry Professional
Corporation
Jobs Unlimited
Manulife Financial
Maritime Law Book Ltd.

OPUS International Con-
sultants (Canada) Ltd.
Pink Larkin
Ralph Smith Engineering
Inc.
York-Sunbury Law Society

BUILDERS

Crown Suzuki
Maritimes & Northeast
Pipeline (St. Clair/Duke/
Union Gas/Spectra)
Wilson Insurance Limited
Future Shop

PATRONS

Great-West Life Assurance
Company
Merrill Lynch Canada
Stewart McKelvey

LEADERS

A to Z Rental Centre Ltd.
Applied Management
Consultants
Bird Holdings Ltd.
Canada Post
Corporation

Clark Toyota Ltd.
Enterprise Rent-A-Car
J T Clark Family
Foundation
MacDonald Builders &
Suppliers Ltd.

Meritus University
Oromocto Veterinary
Hospital
R J Bartlett Engineering
Rogers Communications

BENEFACTORS

ADI Group Inc.
Aliant Telecom
BMO Bank of Montreal
CIBC
Enbridge Gas New
Brunswick Inc.

Endowment Fund of
United Way (Forever
Fund)
Fredericton Community
Foundation

RBC Group
Scotiabank
TD Financial Group
UPS Brokerage

I believe in possibility.

Everyone's potential
can be realized.

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Report by 1st Government Department and the 10th UPS Brokerage Loaned Representatives:



2009 was the first year that a provincial government department named an employee as a Loaned Representative to the United Way Centraide and the 10th year that UPS Brokerage continued to supply an employee. The role of a Loaned Representative is to provide support to United Way Centraide's workplace fund-raising campaigns.

Our names are Marilyn van Driel and Patricia Seely (Trish). We consider ourselves very fortunate that UPS and the Department of Social Development offered us the opportunity to be loaned representatives working directly with United Way Centraide staff at campaign headquarters for the busiest three months of the campaign. We believe that this appointment demonstrates UPS's and governments' recognition of just how important the United Way Centraide campaign is to the not-for-profit community groups who benefit from the campaign each year.

Working with the remarkable staff at the United Way Centraide has been a very uplifting and rewarding experience for both of us. The team is friendly, ready to help and truly dedicated to helping the member agencies enhance the lives of people in our community. The positive impact the United Way has is amazing. Speaking of the member agencies, they work tirelessly to improve the lives of those in need. They are true champions in our community.

As Loaned Representatives we supported the campaign in many ways: preparing and distributing campaign materials, calling business, mail outs, participating in kick-off(s), the golf tournament, breakfasts and so many interesting activities that business and departments came up with; making presentations to employee groups; and assisting in problem solving.

It has been our pleasure to be Loaned Representatives for the 2009 campaign and to help the United Way Centraide staff make a difference in our community. We would like to thank our employers at UPS and the Province of New Brunswick for selecting us at their representatives, as well as the staff at the United Way Centraide: Frank, Anne, Stephanie, and Pam.

We will carry our experiences and memories of our time at the United Way Centraide with us and we will continue to spread the good work of the United Way Centraide. We would highly recommend that government continues to loan an employee and other organizations follow UPS's lead and do the same. This is an invaluable contribution to United Way Centraide that helps them do their work throughout the community.

Sincerely,
Trish Seely and Marilyn van Driel





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Every person
has value.

UNIVERSITY OF NEW BRUNSWICK

The University of New Brunswick salutes its employees for contributing to the United Way campaign and making a significant difference in the community.

Thanks to your generosity, UNB is a top 10 contributor.



MAKING A SIGNIFICANT DIFFERENCE

Giving back rewards us all.

We're proud to support activities and events that involve the community. Thank you for the opportunity to participate.



490 King St @ Carleton
Fredericton, NB
506-450-6451

™ Trademark of The Bank of Nova Scotia.



Enbridge Gas New Brunswick
Enbridge Gaz Nouveau-Brunswick

Take comfort.

Enbridge Gas New Brunswick and its employees are proud supporters of the United Way.



RBC Royal Bank®

We would like to thank the staff of RBC Royal Bank in Fredericton and Oromocto for their continued support of the United Way.

"I Am Never Too Busy To Assist People You Refer to Me."



Joe Trevors
260-4027

Follow me on:

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452-9888
Independently owned and operated
www.justcalljoe.ca



I believe in possibility.



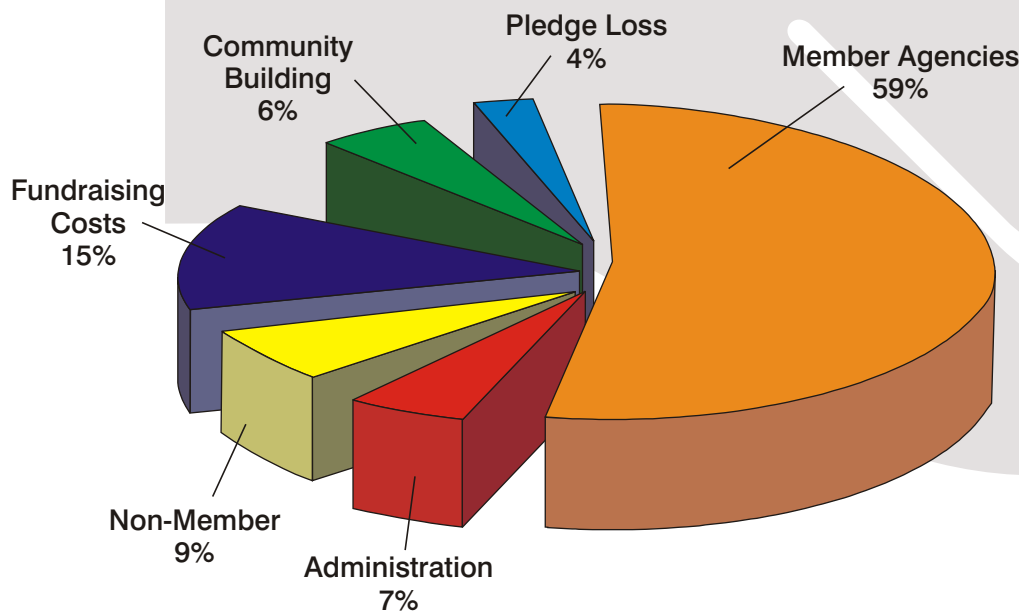
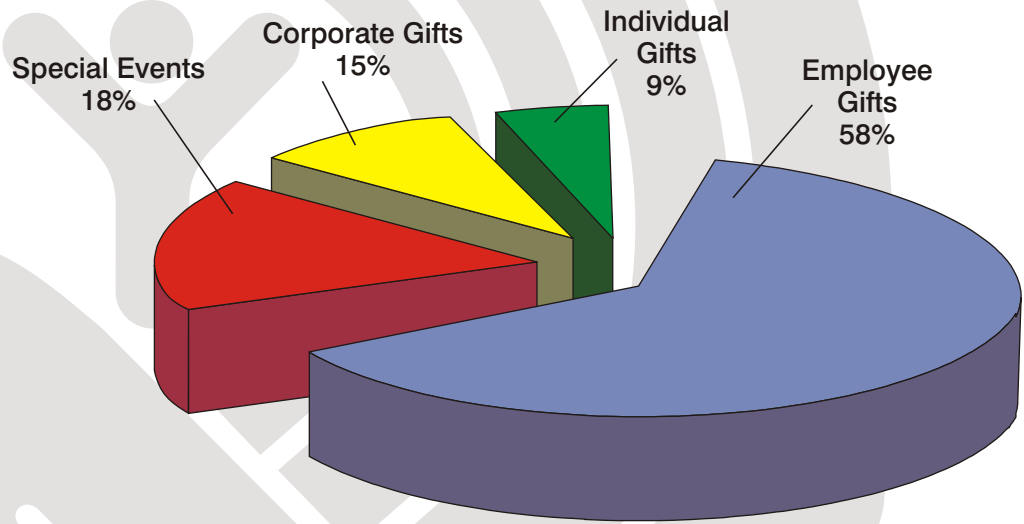
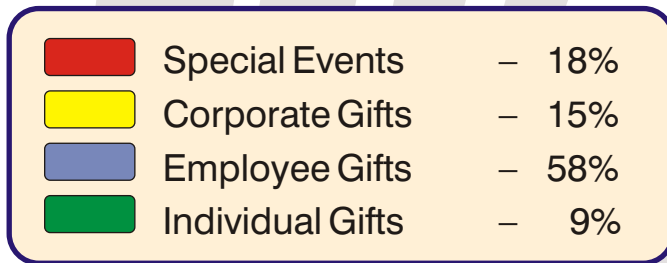
Treasurer's Report

The audited financial statements of the United Way/Centraide (Central N.B./Region du Centre du N.B.) Inc. for the year ended March 31st, 2010 were presented at the Annual General Meeting on June 9, 2010 (Copies of the Financial Statements can be obtained upon request by calling 459-7773.) The Organization had another

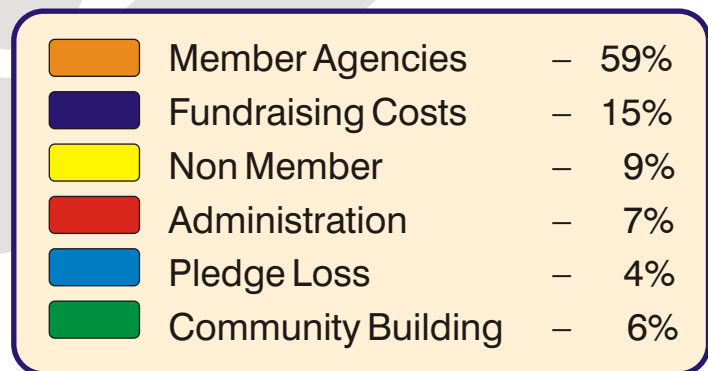
successful year. Below is an illustration showing how revenues were collected and expended for the 2009-2010 fiscal year.

Respectfully Submitted,
 Blair McLaughlin

Where the Money Comes From



Where the Money Goes





A safe, supportive
community is
everyone's
responsibility.

Admissions and Allocations Committee Annual Report 2009/10

The Admission and Allocation Committee submitted their recommendations to the United Way Board at the March 25th Board Meeting. These recommendations were accepted unanimously and Agencies were contacted by the end of the day on March 26th. This year all programs submitted applications using the new application forms. All programs were evaluated and scored. Almost all board members had agencies to visit and evaluate. I would like to take this opportunity to thank my fellow board members for being involved in this process. We were able to fund 46% of requested funds. I would also like to thank the office staff for their invaluable assistance in this process.

With the support of member agencies and the United Way Board our funding model has become a 2 year commitment to funding, pending a report from programs on their budget and the impact the funds have made. It is our hope that this change to all programs requesting

funds in the same year will allow a more fair distribution of campaign funds. This year all member agencies were scored using our new evaluation process. As always the applications were of the highest quality and addressed real needs in our community.

Finally as chair of the Application and Allocation Committee I would like to thank the people of central New Brunswick for their generosity which allows the member agencies support in meeting the needs of the people they serve.

Respectively submitted,

Steven Fletcher, Chair
Admissions and Allocations Committee

The John Howard Society of Fredericton Inc .

"Choosing a positive tomorrow" is our motto for a very good reason... The agency believes in the capacity of all people to make the best choices they know how to make. Choices that are in conflict with socially acceptable norms can be changed through training and compassionate interventions and support. In partnership with the United Way, federal, provincial and local governments, our agency is afforded the opportunity to focus most of it's efforts on the results of poverty and homelessness (two of the primary contributing factors to crime). Said results include: unemployment, dependence upon the social net, school drop-outs, addictions, lack of support and formal and informal involvement in the criminal justice system.

As a result, we offer on-going programs and services in the areas of education, employment, self-evaluation, case plan development/ management and conflict resolution. In the fall of 2010, by opening a new office on Main Street (Fredericton North) that will also contain

twelve, single occupancy apartments for non-elderly singles who qualify for subsidized housing through the Housing Department of Social Development, we will be able to directly respond to the issues of homelessness.

"Choosing a positive tomorrow" puts the power to accomplish change into the hands of those who need it most... that includes 1000 plus participants per year.



Our new building

I believe in possibility.



REPORT
To The Community
2009/2010



UNITED WAY ENDOWMENT FUND

Where your gift lasts forever...

BOARD OF DIRECTORS

President - Ian Wilson	Director - Gordon Burt	Director - Bill Matthews
Past President - Rod Nolan	Director - John Bliss	Director - Bob Scammell
Vice-President - Jolène LeBlanc	Director - Cindy Pope	Director - Jim Haley
Secretary - Trina MacDonald	Director - Sherri Hatheway	Endowment Officer - Lloyd Boyd
Treasurer - Dan Nicholson	Director - Jim Jeffery	

MISSION - To give people of Central New Brunswick an opportunity for planned giving in support of the United Way/Centraide in our community.

FINANCIAL HIGHLIGHTS – MARCH 31, 2010

Endowment Fund

Restricted funds for endowment purposes	
Estate of Ron Hovey	\$ 1,008,208
Estate of Maurice Cain	43,649
Estate of Franklin F. Creighton	248,148
Estate of John Savage	72,696
Estate of Gordon Neill	170,133
Estate of Stella Maie Jones	23,396
J.T. Clark Family Foundation	5,033
Individual Donations	68,808
Corporate Donations	3,285
Fundraising, Memorials & Other	46,588
Total:	\$ 1,689,944

These funds are administered by The Fredericton Community Foundation Inc. and CIBC Wood Gundy. The funds have been invested in a portfolio of equity and fixed income securities. In addition to the above noted funds, The Fredericton Community Foundation Inc. holds a bequest from the Estate of Franklin F. Creighton. The annual earnings on these funds (less \$2000 to five other charities) is recorded as an endowment donation to the Forever Fund/Le Fonds a Vie.

General Fund

(For the year ended March 31, 2010)

Revenues	
Investment Income	\$ 61,513
Expenses	
Gift to United Way/Centraide	\$ 39,000
Insurance	300
Endowment Officer	10,000
Printing, Publishing, Design	4,110
Promotional Events	1,078
Professional Fees	1,808
Office & Supplies	138
Miscellaneous	429
	\$ 56,863
Excess of Revenue over Expenses	\$ 4,668

(A copy of the full version of the Financial Statement is available upon request)



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UNITED WAY ENDOWMENT FUND

President's Report – Forever Fund 2009-2010

The FOREVER FUND is the Endowment Fund of United Way/Centraide Central N.B., established to assist the United Way in serving citizens of Fredericton and surrounding area now and in the future. Your gift to the FOREVER FUND will help United Way address immediate needs and sustain long term projects, helping children, youths and families reach their full potential. By contributing to the Forever Fund, your contribution to the community will last forever... There are many ways you can contribute, all providing significant tax credits:

Gifts of Cash

This is the simplest and most common gift. A tax receipt for the full amount is provided.

Gifts of Capital Property

This can be an outright gift of property, real estate for example, or a gift of residual interest. For instance, you may wish to transfer your residence to the FOREVER FUND now but keep the right to continue to use it for your lifetime. A tax receipt is issued for the value in today's dollars.

Gifts of Certified Cultural Property

Certified cultural property is Canadian fine art and other cultural property, such as military objects, archival material, musical instruments etc., which has been appraised but the Cultural Export Property Review Board to determine fair market value.

Will Bequests

Gifts can be stipulated in your will either as a specific amount or as a certain percentage of your remaining estate. Your estate receives a tax credit for the value of your gift.

Gifts of Life Insurance

Life insurance is a way to make a significant gift at an affordable cost without reducing estate assets for family and friends. Several options are available, involving new or existing insurance policies. In all instances, Tax donations receipts are available.

Gifts of Securities

When shares of publicly listed securities... Including bonds and mutual funds are donated to a registered charity, all capital gains are eliminated.

In addition, you receive a donation receipt for the full value of the securities based on the market value at the time the securities are delivered to the charity.

Charitable Remainder Trusts

Assets are transferred into an irrevocable trust, and a trustee is appointed by you to manage them. If you wish, you can continue to enjoy the income for your lifetime or a specific duration. As soon as the trust is established, you receive an immediate tax credit for the donation.

Gifts of Retirement Funds

You can transform tax liabilities into a charitable gift by simply naming the FOREVER FUND as the beneficiary of your RRSP or RRIF plan. At the end of your lifetime the proceeds are received by the FOREVER FUND and a tax receipt is issued to your estate. Similar treatment is also available for a Registered Pension Plan RPP.

MAKE A LASTING GIFT TODAY....

Donating today allows you to benefit from immediate tax credits and to be assured that your money is invested in perpetuity for the benefit of all those in Fredericton and surrounding area. For further information, please contact our Endowment Officer: Lloyd V. Boyd, Phone (506) 451-7890, E-mail: lvboyd@rogers.com

In addition, The Forever Fund would like to make a special thank you to the following individuals and organizations for the great support throughout the past year. John Waite and all the folks at the Fredericton Inn, The Lt. Governor and his staff, Sarah Corey, Stephanie Fox, Matthew Cote, The Daily Gleaner and the many other supporters of the Forever Fund who have helped through their involvement. Thank you to Grant Thornton for their continued support as the main sponsor of Lobster on the Lawn.




Ian Wilson, President
The Forever Fund, The United Way Endowment Fund

I believe in
my community.

REPORT
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United Way Programs

Big Brothers Big Sisters

- In-School Mentor Program
- Matching Program
- Big Bunch Friendship Program

CFB Emergency Benevolent Fund

Canadian Mental Health

- Advocacy
- Assessment/Referral & Follow-up
- Building Youth Connections
- Education & Promotion
- Self Help

CNIB

- Children's Services
- Vision Health, Vision Hope
- Vision Rehabilitation

Canadian Paraplegic Association (NB)

- Family Peer Support
- Home Assessments
- Information/Education/Advocacy
- Peer Support
- Rehabilitation Counselling

Community Health Clinic

- Youth Program

Easter Seals NB (CRCD)

- Personal Services & Equipment Recycle
- Rehabilitation Technology

Family Enrichment & Counselling Services

- Building on Strengths in Children's Communities
- Children's Individual and Group Counselling
- Consumer Financial Counselling & Advocacy
- Family Life Education
- Individual/Marital/Family Counselling

Fredericton Association for Community Living

Fredericton Boys & Girls Club

- Academic Assistance
- Child Care
- Creative Kids
- Nutritional Services
- Personal Development
- Recreation Time
- Social Time
- Youth Educational Support Services

Fredericton Community Kitchens

- Breakfast/Supper Program

Fredericton Food Bank

- Emergency Food Services

Fredericton Homeless Shelters

- Shelter for Homeless Men & Women

Fredericton Residential Youth Services

Fredericton SPCA

Fredericton Sexual Assault Crisis Centre

- Aware & Supportive Communities
- Dating Violence Prevention
- Public Education
- Self-Protection
- Sexual Assault Counselling
- Volunteer Crisis Intervention

Geary Headstart

- Geary Headstart Programs

Jobs Unlimited

- Assessing & Monitoring
- Vocational Activity

John Howard Society

- Family Services
- Removing Barriers to Success
- Direct Services
- Families Doing Time
- Court Worker

Laubach Literacy

- Laubach Way to Reading

Liberty Lane

- Residential Program
- Outreach Program

Meals on Wheels

- Meals on Wheels
- Wheels to Meals

Military Police Fund for Blind Children

New Brunswick Association for Community Living

- Transition Planning for Youth With Intellectual Disability

OPAL Family Services

- Adult Apartment/Hotel Respite Location
- Children's Community Volunteer
- Seniors Planning & Network

Oromocto & Area SPCA

Oromocto Community Residences Inc.

- Medical Care Outpatient Dental Services

Oromocto Helpline/Food Bank

- Food Bank

Scouts Canada

- Outdoor Scouting Adventures

Sunbury West Headstart

- Headstart Program

VON Fredericton

- Adult Day Centre
- Foot Clinic
- Prenatal Program
- Visiting Nursing
- Health Maintenance

VON Oromocto

- Adult Day Centre
- Bosom Buddies
- Foot Clinic
- Health Maintenance
- Prenatal Program
- Safe Kid
- Visiting Nursing

VON Woodstock

- Foot Clinic
- Health Maintenance
- Visiting Nursing

YMCA of Fredericton

- Sponsored Day Camps
- Child Development Sponsorship
- Dance School Sponsorships
- Health Management
- Non-Competitive Sports

Youth in Transition Inc.

- Chrysalis House

35 MEMBER AGENCIES,
83 PROGRAMS



United Way

United Way/Centraide Central NB
Region du Centre du N.-B. Inc.

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